



RESELLER SEO PACKAGES

SEO Packages	Silver	Gold	Diamond	Platinum
Keywords Optimization	Upto 10	Upto 15	Upto 20	Upto 25
Contract Period	6 months	6 months	6 months	6 months
Cost (Per Month)	₹5,000	₹6,000	₹7,000	₹8,000
On Page Optimization				
Meta Tags Optimization	✓	✓	✓	✓
Text Links, Image Optimization	✓	✓	✓	✓
H1, H2, Internal Linking	✓	✓	✓	✓
Canonical Tag	✓	✓	✓	✓
Duplicate and Copy Issues	✓	✓	✓	✓
Blogs Writing & Submission				
Blogs Writing	10	15	20	25
Submission on Wordpress / Blogspot	15	20	25	30
Bookmark / Blog on Top sites	15	20	25	30
Article Writing & Submission				
Article Writing	10	15	20	25
Submission on Ezinearticles.com etc.	15	20	25	30
Bookmark / Article on Top Sites	15	20	25	30
Web 2.0 Submissions				
Social Bookmarking Submissions	200	250	300	350
Free Directory Submissions	100	150	200	250
Local Search Engine Submissions	50	150	200	250
PPT Submissions	15	20	25	30
PDF Submissions	15	20	25	30
Image Submissions	15	20	25	30
Audio Submissions	10	15	25	30
Info-graphics ***	✓	✓	✓	✓
Press Release ***	✓	✓	✓	✓
Google Business listing	✓	✓	✓	✓



Video Creation & Optimization				
Video Creation ***	10	15	20	25
Video Submission on Top Sites	10	15	20	25
Video Optimization	✓	✓	✓	✓
Bookmark / Video on Top Sites	15	20	25	30
SEO Problems/Issues				
Website Structure Report	✓	✓	✓	✓
Link Profiling	✓	✓	✓	✓
Broken Links Issue	✓	✓	✓	✓
Third Party Links Issue	✓	✓	✓	✓
Duplicate Content Issue	✓	✓	✓	✓
Mirror Sites Issue	✓	✓	✓	✓
Header/Footer Links	✓	✓	✓	✓
301 Redirect / 404 Page	✓	✓	✓	✓
Google & Bing webmaster tools	✓	✓	✓	✓
IP Canonicalization	✓	✓	✓	✓
Other Activities				
Simple Site Map	✓	✓	✓	✓
Google, Yahoo Sitemap	✓	✓	✓	✓
Images Sitemap	✓	✓	✓	✓
Website Reporting & Analytics				
Google Analytics (Stats)	✓	✓	✓	✓
Monthly SEO Reports	✓	✓	✓	✓
Comparison Rankings	✓	✓	✓	✓

TERMS & Conditions:

* Content Optimisation Report : We will prepare Report for Keywords Targeted pages only

** Website Content Writing : If Website Contents are proper then KiloBytes Will not write Website Contents.

*** Infographics& Press Release will be provided by Client



MASTER SERVICE AGREEMENT AND TERMS OF SERVICE

PLEASE CAREFULLY READ THE FOLLOWING TERMS OF SERVICE. BY MANUALLY SIGNING ON THE ORDER CONFIRMATION DOCUMENT OR CONFIRMING THE ORDER ON EMAIL YOU AGREE TO BE BOUND BY THE TERMS OF SERVICE.

YOUR ELECTRONIC/MANUAL ACCEPTANCE OF THESE TERMS OF SERVICE SIGNIFIES THAT YOU HAVE READ, UNDERSTAND, ACKNOWLEDGE AND AGREE TO BE BOUND BY THIS TOS/ AGREEMENT, ALONG WITH THE FOLLOWING CORPORATE POLICIES, WHICH ARE INCORPORATED HEREIN BY REFERENCE:

ASSIGNMENT OF SPECIFIC RIGHTS:

For the purposes of receiving professional SEO services, Client agrees to provide the following:

- Give FTP details and other back-end access to the web site for uploading new web pages, and making changes on the web pages for the purpose of on-page optimization.
- Permission to communicate directly with any third parties, e.g., your web designer, if necessary.
- Full access to existing website traffic statistics for analysis and tracking purposes.
- Permission to use client official email address for the purposes of requesting links (something like campaign@yourdomain.com)

TERMS AND CONDITIONS:

- We promote your website only by ethical methods. We neither use nor endorse techniques that might be labelled Spam.
- Search Engines may change their criteria of selection without any prior notice. IDPL will not be responsible for the resultant effect on Search Engine Rankings.
- Client authorizes Infinitum Digital Pvt. Ltd. use of all client logos, trademarks, Web site images, etc., for search engine positioning and optimization.
- If changes of any kind (Design, Content, Coding, etc.) are made to the website without our knowledge or if the website and web pages are not functional, IDPL would not be liable for the loss of rankings thereby.
- Where client feedback is required, IDPL expect the client to respond within 5 business days; otherwise this will impact on IDPL time scales.
- Due to competitiveness of some keywords/phrases, on-going changes in search engine ranking algorithms and other competitive factors, Infinitum Digital Pvt. Ltd. does not guarantee #1 position; however it will strive to ensure consistent top 10 positions for any particular keyword, phrase or search term.
- If by any chance the client decides to discontinue the agreement before it expires, IDPL has full rights to remove all the SEO Work done on the Client's Website till date.
- Infinitum Digital Pvt. Ltd. agrees to maintain the confidentiality of the data form by the client and promises not to share this with anyone else.

PAYMENT TERMS:

- Payment would be on monthly basis.
- In case your cheques are bounced the order will be terminated.
- We do not issue any refunds.